

JAVIER STARKS LUCID FUEL TOUR



WHO IS JAVIER STARKS?

Javier Starks is a globally recognized PEV* rider, mostly known for riding over 40,000 miles on the OneWheel specifically. Starks is also a recording artist, songwriter, educator, community activist and youth advocate. Javier has been featured on CNN and other international media outlets.

WHAT ARE PEVs*?

A plug-in electric vehicle (PEV) is any motor vehicle with rechargeable battery packs charged from the electric grid, and the electricity stored on board drives or contributes to driving the wheels for propulsion.



POTENTIAL SPONSORS

Sponsors will have access to an ever growing audience of tech enthusiasts and thrill seekers. The PEV community is growing rapidly in every major city in the United States and our sponsors have a chance to partner with the top athlete for mileage on the OneWheel.



SPONSOR BENEFITS

Sponsor branding will be made visible at live events, on Javier's uniform, promotional materials, website, newsletters, and social media posts. Sponsors will also be mentioned in media coverage.



CURRENT SPONSORS / PARTNERS



TOUR SUMMARY

The Lucid Fuel Tour will be a non-stop cross-country tour of the United States from Washington, DC to Santa Cruz, CA. The purpose of this tour is to raise awareness for green initiatives. We plan to raise money for non-profit organizations pushing for green alternatives. We also aim to raise money for stem programs for youth who are developing ways to lessen our carbon footprint.

The Lucid Fuel Team will produce a documentary detailing the tour and Javier's life journey. The path to positivity has been a very challenging one. Sharing the valleys and peaks makes this electric story all the more glorious. The Lucid Fuel Tour will be a symbol of hope, promoting the use of green technology that will revolutionize the way we move.

CONTACT US



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